

Terms of Use

Terms governing access to and use of Solten Ventures websites, publications, and other public-facing properties.

Effective date	September 1, 2026
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Applies to	All Covered Properties that link to or adopt this policy
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These Terms of Use (“Terms”) govern your access to and use of the Covered Properties. By accessing or using a Covered Property, you agree to these Terms. If you do not agree, do not use the Covered Property.

1. Scope

Solten Ventures and the brands, websites, products, and services that link to or expressly adopt this policy, including Woldmark, DueCap, Solten & Co., and other properties operated by Solten Ventures (collectively, the “Covered Properties”).

A specific product, research engagement, advisory engagement, business review, subscription, or other paid service may be governed by a separate agreement. If a separate agreement conflicts with these Terms, the separate agreement controls for that service.

2. Informational purpose

Public content on the Covered Properties is provided for general informational and educational purposes. It may include research, analysis, commentary, benchmarks, frameworks, examples, opinions, and descriptions of services.

Unless expressly stated in a separate written agreement, public content is not professional advice tailored to your circumstances and should not be relied on as legal, tax, accounting, audit, investment, securities, regulatory, or other licensed professional advice. You remain responsible for your own decisions and for obtaining appropriate professional advice where needed.

3. No offer, fiduciary relationship, or client relationship

Accessing a Covered Property, submitting a form, sending an inquiry, receiving public materials, or participating in an introductory conversation does not by itself create a client, advisory, fiduciary, partnership, agency, employment, or other professional relationship. A paid engagement begins only when the applicable parties confirm it under a separate written agreement or other expressly accepted engagement terms.

4. Accuracy and availability

We aim to publish useful and carefully prepared information, but we do not guarantee that public content is complete, error-free, current, or suitable for a particular purpose. Markets, companies, benchmarks, laws, technologies, and business conditions change. Content may become outdated and may be revised or removed without notice.

We may modify, suspend, restrict, or discontinue any Covered Property or feature at any time.

5. Research, benchmarks, and third-party information

Research and analysis may rely on third-party data, public sources, surveys, company-provided information, or datasets with differing definitions, methodologies, sample sizes, and time periods. Where practical, material sources are identified. External benchmarks are reference points, not universal targets or diagnoses.

Third-party names, marks, links, data, and materials remain the property of their respective owners. Reference to a third party does not imply endorsement, sponsorship, or affiliation unless expressly stated.

6. Intellectual property

The Covered Properties and their original content, including text, research, analysis, graphics, frameworks, design elements, trademarks, logos, and other materials, are owned by or licensed to Solten Ventures or the applicable Solten Ventures brand and are protected by applicable intellectual-property laws.

You may view, download, or print public materials for your own internal, non-commercial use unless a material states otherwise. You may quote reasonable excerpts with clear attribution and a link to the original source. You may not reproduce, republish, sell, license, scrape at scale, create a substitute database from, remove attribution from, or commercially exploit substantial portions of the Covered Properties without prior written permission.

7. Acceptable use

You agree not to use a Covered Property to:

- violate applicable law or the rights of another person;
- attempt to gain unauthorized access to systems, accounts, data, or security controls;
- introduce malicious code or interfere with the operation or security of a Covered Property;
- misrepresent your identity, affiliation, or authority;
- collect personal information from the Covered Properties through unauthorized automated means; or
- use the Covered Properties in a manner that could materially damage, disable, overburden, or impair them.

8. User submissions and inquiries

If you submit information through a contact or intake form, you represent that you have the right to provide that information. Do not submit highly sensitive information through a public website form unless the form expressly requests it and you are comfortable doing so.

Information submitted in connection with a prospective or active engagement may also be subject to our Confidentiality & Information Handling policy and, where applicable, a separate confidentiality agreement or engagement agreement.

9. External links

Covered Properties may contain links to third-party websites or services. We do not control those third parties and are not responsible for their content, security, availability, or privacy practices. Your use of third-party services is governed by their own terms and policies.

10. Disclaimers

To the maximum extent permitted by applicable law, the Covered Properties and public content are provided “as is” and “as available,” without warranties of any kind, whether express, implied, or statutory, including warranties of accuracy, merchantability, fitness for a particular purpose, title, non-infringement, or uninterrupted availability.

11. Limitation of liability

To the maximum extent permitted by applicable law, Solten Ventures and its brands, owners, officers, employees, contractors, and agents will not be liable for indirect, incidental, special, consequential, exemplary, or punitive damages, or for loss of profits, revenue, data, goodwill, or business opportunity, arising from or related to your use of or reliance on a Covered Property or its public content. Any liability that cannot lawfully be excluded will be limited to the extent permitted by applicable law.

12. Privacy and confidentiality

Our handling of personal information is described in the Solten Ventures Privacy Policy. Our public principles for handling prospective-client and client business information are described in the Solten Ventures Confidentiality & Information Handling policy. Separate engagement terms or confidentiality agreements may impose additional obligations.

13. Changes to these Terms

We may update these Terms from time to time. The effective date at the top of this document identifies the current version. Continued use of a Covered Property after an updated version becomes effective constitutes acceptance of the updated Terms to the extent permitted by applicable law.

14. General

If any provision of these Terms is found unenforceable, the remaining provisions will remain in effect to the extent permitted by law. A failure to enforce a provision is not a waiver of that provision. These Terms do not limit rights that cannot lawfully be limited under applicable law.

Contact

Questions about this policy may be submitted through the contact details published on the applicable Covered Property. If your inquiry relates to a specific Solten Ventures brand or service, please identify that brand or service in your message.